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THURSDAY, MAY 03, 2007

WorldatWork Press Publishes Excellence at Work The Six Keys to Inspire Passion in the Workplace

WorldatWork Press Publishes Excellence at Work – The Six Keys to Inspire Passion in the Workplace

Only 14% of employees are fully engaged on the job – willing and able to give sustained discretionary effort to help their organizations succeed – according to a 2006 study by Towers Perrin involving 86,000 workers in 16 countries. Not surprisingly, a 2007 WorldatWork survey of HR directors found that retaining a productive workforce is their topmost concern in 2007.

How can managers create a passionate workforce? A new book by WorldatWork Press titled Excellence at Work – The Six Keys to Inspire Passion in the Workplace provides some answers. Author Sandy Asch, principal of Alliance for Organizational Excellence, presents six simple yet powerful principles for creating a work environment in which employees proactively solve problems, bring out the best in each other, reignite their passion for their jobs, and have fun.



The six simple yet powerful principles are:

- 1) Use Your Word Wisely
- 2) Be Accountable
- 3) Focus
- 4) Mine the Gold
- 5) Strive for Balance
- 6) Lighten up

Excellence at Work – The Six Keys to Inspire Passion in the Workplace by Sandy Asch, WorldatWork Press 2007. ISBN: 978-1-57963-1697. Member price: \$24.95. Non-member price: \$29.95. E-book member price: \$22.95. E-book non-member price: \$26.95.

About WorldatWork®

The Total Rewards Association

WorldatWork (www.worldatwork.org) is an international association of human resources professionals focused on attracting, motivating and retaining employees. Founded in 1955, WorldatWork provides practitioners with knowledge leadership to effectively implement total rewards – compensation, benefits, work-life, performance and recognition, development and career opportunities – by connecting employee engagement to business performance. WorldatWork supports its 30,000 members and customers in 30 countries with thought leadership, education, publications, research and certification.

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