



## Which company do YOU want to work for?

# GET READY FOR THE REBOUND

### HOW TO KEEP YOUR TOP PERFORMERS FROM SEEKING GREENER PASTURES

*As the economic recovery picks up steam, turnover - especially of top performers, is likely to skyrocket and finding replacement workers of the same caliber will be extremely challenging.*

*The economic downturn, combined with the mortgage crisis and a general 'psychological recession' has forced many frustrated, disengaged and unmotivated employees to stay put. When job opportunities become more prevalent, employees will exercise their right to demonstrate just how much they appreciated the treatment they received during layoffs, furloughs, salary freezes and budget cuts. Some studies show as many as two-thirds of employees are ready to go.*

*Are you prepared to handle the dramatic increase in voluntary terminations that will come with economic recovery?*

In this high-content, high-participation session, Sandy Asch offers practical tools and proven methods to:

- Take immediate action to encourage top performers to stay
- Keep your finger on the pulse of who's staying and who's going
- Put managers in charge of retention
- Develop a robust retention strategy

### Champion of Excellent Companies

Sandy Asch's leading-edge messages are power-packed with out-of-the-box ideas and proven techniques. You will leave with practical business solutions and passion to take action to produce measurable results.

Sandy is a nationally recognized speaker, and author of *Excellence at Work: The Six Keys to Inspire Passion in the Workplace*. Her presentations at SHRM annual conferences have received top ratings from HR professionals internationally. Sandy consults with companies to achieve employer-of-choice status and improve bottom line results by attracting, optimizing and retaining top talent. Several of her clients have won Workplace Excellence awards for their employer of choice initiatives. She holds a Masters Degree in Organizational Management and has taught Graduate and Undergraduate classes in Human Resources Management.

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