

SAN DIEGO, 2007

EMPLOYER OF CHOICE FORUM

SESSION #1 May 25, 2007

GOT CULTURE?

How to create and sustain a culture of excellence

Hosted by Modern Postcard

Guest speaker: Sarai Rodgers, VP HR

SESSION #2 July 27, 2007

ENGAGE 'EM OR LOSE 'EM

How to develop managers expert at engaging employees

Hosted by Cox Communications

Guest speakers: Linda Kavanagh, Director People Services and Laurie Plachek, Director Training & OD

SESSION #3 September 28, 2007

PEOPLE ARE YOUR BUSINESS

How to transform your people processes to best in class

Hosted by the San Diego Zoo

Guest speaker: Tim Mulligan, Director HR

SESSION #4 November 16, 2007

BLAND TO BRAND

How to build a branding strategy to attract, engage and retain 'A' talent

Hosted by PETCO

Guest Speaker: Mardi Montague, Director Talent Acquisition

All sessions 8:30am - 12:00pm

REGISTRATION INCLUDES:

- Four half-day sessions (value \$400)
- One-on-one consulting to help you develop a custom employer of choice strategy (value \$500)
- PR to highlight Forum participants' activities and successes (value: priceless)
- Complimentary copy of Sandy Asch's new book published by WorldatWork
- Resources including leading-edge articles, tools and ideas
- MP3 recordings of each session

REGISTER BY MAY 1, 2007

\$695.00 (After May 1, 2007: \$795.00)

REGISTER ONLINE:

www.Uexcel.com

QUESTIONS?

Sandy Asch

e: sandy@Uexcel.com

p: 858.481.7742



EMPLOYER OF CHOICE FORUM REGISTRATION CARD

Name: _____

Title: _____

Company: _____

Address: _____

Phone: _____

Email: _____

of Participants Registering: _____ Total: \$ _____

Names and titles of additional participants: _____

REGISTER BY MAY 1, 2007

\$695.00 (After May 1, 2007: \$795.00)

Mail check payable to: Alliance for Organizational Excellence LLC
3830 Valley Center Dr. Ste. 705-934, San Diego, CA 92130

REGISTER ONLINE: www.Uexcel.com OR BY MAIL WITH THIS CARD